Summer 2011 Salary Information

COLLINS COLLEGE OF BUSINESS
Business Career Center

Summer 2011 *Salary Survey* report on salary offers extended to students graduating between September 1, 2010 through June 15, 2011 (national average across the nation – self-reported).
The following salaries are categorized by curriculum and job function.

Bachelor's Degree

ACCOUNTING

Accounting (Private)	$48,780
Accounting (Public)	$48,849
Auditing (Private)	$47,165
Auditing (Public)	$50,759
Commercial Banking (Lending)	$32,500
Consulting	$57,469
Financial/Treasury Analysis	$55,052
Investment Banking (Sales & Trading)	$65,786

BUSINESS ADMINISTRATION / MANAGEMENT

Accounting (Public)	$43,231
Accounting (Private)	$49,586
Brand/Product Management	$52,038
Buyer/Merchandising	$44,143
Commercial Banking (Consumer)	$27,004
Consulting	$51,416
Customer Service	$36,878
Distribution	$48,636
Financial/Treasury Analysis	$57,429
Human Resources/Industrial Relations	$35,967
Insurance (Claims)	$40,408
Investment Banking (Corporate Finance)	$54,750
Management Trainee (Entry-Level Mgmt.)	$39,076
Market Research	$41,000
Portfolio Management/Brokerage	$54,571
Sales	$42,308

ENERGY MANAGEMENT*

Landman	$92,271

** Source: CSI Recruiting Oil and Gas Experts, 2011 E & P Salary Report*

ECONOMICS (Business/Managerial)

Consulting	$60,350
Financial/Treasury Analysis	$59,295
Investment Banking (Sales & Trading)	$65,305
Sales	$40,833

FINANCE

Accounting (Public)	$53,000
Actuarial	$67,000
Brand/Product Management	$52,000
Commercial Banking (Consumer)	$33,427
Commercial Banking (Lending)	$41,850
Consulting	$58,910
Financial/Treasury Analysis	$55,851
Insurance (Underwriting)	$51,400
Investment Banking (Corporate Finance)	$53,063
Investment Banking (Sales & Trading)	$61,147
Management Trainee (Entry-Level Mgmt)	$52,301

FINANCE (continued)

Portfolio Management/Brokerage	$51,215
Sales	$42,056
Systems Analysis & Design	$54,000

INTERNATIONAL BUSINESS

Accounting (Public)	$52,500
Consulting	$58,000
Investment Banking (Sales & Trading)	$58,000
Management Trainee (Entry-Level Mgmt.)	$46,000
Market Research	$45,500
Sales	$34,875
Writing/Editing	$52,000

MANAGEMENT INFORMATION SYSTEMS / BUSINESS DATA PROCESSING

Accounting (Private)	$51,273
Computer Programming	$57,668
Consulting	$60,444
Financial/Treasury Analysis	$61,500
Investment Banking (Sales & Trading)	$70,000
Network Administration	$46,755
Sales	$58,417
Software Design & Development	$50,667
Systems Analysis & Design	$56,303
Systems/Programming Engineering	$63,000
Technical/Computer Support	$51,087

M ARKETING / MARKETING MANAGEMENT

Accounting (Private)	$51,273
Accounting (Public)	$54,750
Brand/Product Management	$46,611
Buyer/Merchandising	$45,361
Consulting	$56,500
Customer Service	$37,833
Financial/Treasury Analysis	$51,429
Human Resources/Industrial Relations	$42,381
Management Trainee (Entry-Level Mgmt.)	$41,423
Market Research	$41,427
Public Relations	$33,943
Purchasing	$42,481
Sales	$43,829
Systems Analysis & Design	$50,500

Business master's degree information continued on reverse.

(Source: National Association of Colleges and Employers, Salary Survey, Summer 2011, Volume 50, Issue 3.)

Master's Degree

M.B.A. (Nontechnical Undergraduate Degree)	
1 year of less experience	$76,786
1-2 years experience	$69,000
2-4 years experience	$86,667
More than 4 years experience	$75,551
M.B.A. (Technical Undergraduate Degree)	
1 year or less experience	$76,625
1-2 years experience	$80,000
2-4 years experience	$69,000
More than 4 years experience	$75,000
Management Information Systems/Business Data Processing	$66,000
Marketing/Marketing Mgmt. (incl. mktg. research)	$53,000

(Source: National Association of Colleges and Employers, Salary Survey, Summer 2011, Volume 50, Issue 3.)