



ABOUT A DEGREE IN INTERNATIONAL BUSINESS & LANGUAGE

A formal, accredited international business degree prepares you to compete in the global market. Survival of American companies is dependent on the ability to expand into new markets, and to do this they must be open to change and to learning the needs and wants of their international customers. The courses are designed to prepare you for future management roles in international spheres. You'll develop an understanding of international business, marketing, finance, and trade through policy analysis and case studies. Developing your communication skills and taking second language courses are also very important for success in this field. (Source: World Wide Learn.com)

CAREER OPPORTUNITIES

Accounts Officer
Research Analyst
Exporter/Importer
Consulting

ESL Teacher
Translator
Business Analyst

Policy Advisor
Foreign Diplomat
Marketing/Sales

RELATED SKILLS

Communication
Open to new experiences
Qualitative
Problem-solving

Organization
Self-motivated
Interpersonal
Independent

Adaptability
Management
Diverse thinking
Bilingual

HIRING INSTITUTIONS

Financial Institutions
Government Agencies
Financial Services
Energy Providers

Banking
Non-Profit Organizations
Wholesale
Insurance Agencies

Retail
Hospitality
High Tech Industries
Telecommunications

JOB OUTLOOK

As the global economy continues to expand, the demand for international business education is higher than ever and expected to increase. As a specialist who understands the diversity of international business – and is armed with a strong business school background – you can be a valuable participant in global business ventures. (Source: World Wide Learn.com)

WORK ENVIRONMENT

Like many business professionals, students seeking a career in international business can generally expect to work in an office setting. They will typically work around 40-hours per week. However, some career paths may include large amounts of travel, which would involve increased time commitments. Fortunately, the growing trend to use teleconferencing has reduced the need for travel. While many international business graduates will spend much of their day indoors, some may spend considerable time out of the office, supervising and handling a variety of external issues.