

# International Business & Language

# ABOUT A DEGREE IN INTERNATIONAL BUSINESS & LANGUAGE

A formal, accredited international business degree prepares you to compete in the global market. Survival of American companies is dependent on the ability to expand into new markets, and to do this they must be open to change and to learning the needs and wants of their international customers. The courses are designed to prepare you for future management roles in international spheres. You will develop an understanding of international business, marketing, finance and trade through policy analysis and case studies. Developing your communication skills and taking second language courses are also very important for success in this field. (Source: World Wide Learn.com)

## **CAREER OPPORTUNITIES**

Accounts Officer Business Analyst Supply Chain Management

Research Analyst Policy Advisor ESL Teacher Exporter/Importer Foreign Service Translator

Consulting Marketing/Sales

**RELATED SKILLS** 

CommunicationOrganizationAdaptabilityOpen to New ExperiencesSelf-motivatedManagementQualitativeInterpersonalDiverse Thinking

Problem Solving Independent Bilingual

HIRING INSTITUTIONS

Financial Institutions Banking Retail
Government Agencies Non-Profit Organizations Hospitality

Financial Services Wholesale High Tech Industries Energy Providers Insurance Agencies Telecommunications

## **JOB OUTLOOK**

As the global economy continues to expand, the demand for international business education is higher than ever and expected to increase. As a specialist who understands the diversity of international business – and is armed with a strong business school background – you can be a valuable participant in global business ventures. (Source: World Wide Learn.com)

#### WORK ENVIRONMENT

Like many business professionals, students seeking a career in international business can generally expect to work in an office setting. They will typically work around 40-hours per week. However, some career paths may include large amounts of travel, which would involve increased time commitments. Fortunately, the growing trend to use teleconferencing has reduced the need for travel. While many international business graduates will spend much of their day indoors, some may spend considerable time out of the office, supervising and handling a variety of external issues.

#### **COMPANIES THAT HIRED TU STUDENTS**

Arvest, ConocoPhillips, U.S. Department of State, Baker Hughes, Hilti, Vanguard Car Rental, Bank of Oklahoma, KBR, Viega, Centrilift, Peace Corps, Williams, Chesapeake Energy Corporation, U.S. Air Force, Ruhrpumpen, Intertek, Rely Energy, Beasley & Company, Exterran Energy Solutions, German American Chamber of Commerce (Source: Post Graduate Surveys at TU Career Services)