

MANAGEMENT WITH ENTREPRENEURSHIP AND FAMILY BUSINESS

ABOUT A DEGREE IN MANAGEMENT – ENTREPRENEURSHIP & FAMILY BUSINESS

Students majoring in Business Management with a specialization in Entrepreneurship and Family Business Management are prepared to work in a small business setting. Family owned businesses present unique challenges and opportunities that graduates will be able to understand. In addition to working for an independently owned business, students would be more prepared to succeed as entrepreneurs themselves.

CAREER OPPORTUNITIES

Consultant
Entrepreneur

General Manager
Product Development

Financial Manager
Educator

RELATED SKILLS

Communication
Decision Making
Supervision
Creativity

Organization
Interpersonal
Self-motivated

Leader
Problem Solving
Determined

HIRING INSTITUTIONS

Corporations
Government Agencies
Financial Services

Non-profit Organizations
Banking Institutions
Consulting Firms

Retailers
Colleges/Universities
Service Firms

JOB OUTLOOK

An exact outlook is difficult to say, but a bachelor's degree in Entrepreneurship can open many doors for students who are self-motivated and determined. In a booming economy and in a failing economy, Entrepreneurship is the backbone of the economy, for without new ideas and products there can be no new growth. Not all entrepreneurs sell things or have their own business, but a familiarity with business and sales, good people skills and creativity can be useful. According to the U. S. Small Business Association (www.sba.gov), about 75 percent of new jobs are created by small businesses. This gives potential entrepreneurs a foot in the door so they can hone their skills and add to the knowledge gained from a bachelor's in Entrepreneurship while waiting for their own opportunities. (Source: degreedictionary.org)

WORK ENVIRONMENT

The work environment for a person with a degree in Entrepreneurship varies widely with the industry that the individual chooses to work in. Most small businesses have small offices because of their relatively small scale. With few employees, most have an impact on almost all aspects of the business. Depending on the type of business and the job, entrepreneurship majors can be in a very hands on position or work from a desk. The individual student should determine the type of industry or work environment they desire through internships or volunteer work, then find a full time job that fits those criteria. (Source: degreedictionary.org)

DISCLAIMER: These companies are not associated with, sponsored, or endorsed by The University of Tulsa. This sheet is provided simply as a suggestion for students conducting their own job search, not as a decision-making aid. Students should consult with counselors, parents, and/or other trusted sources before making a decision regarding a job or internship acceptance.