The next step...

If intensive professional development, diverse broadbased study, access to great faculty, and a vibrant campus environment sound good to you, let's keep the discussion going!

We encourage you to call and visit with an admission counselor, who can help you put your interests, needs, and preferences at the center of the picture.

For many students, a visit to The University of Tulsa campus answers a lot of questions and brings the TU experience to life. We are proud to say that many of our visitors leave campus knowing that TU is the right place for them. Please contact us to arrange your visit.

And, of course, please explore our Web site at www.utulsa.edu, which features sections on the application process, colleges, programs, student life, financial aid, and other areas.

MISSION OF THE UNIVERSITY OF TULSA

The University of Tulsa is a private, independent, doctoraldegree-granting institution whose mission reflects these core values: excellence in scholarship, dedication to free inquiry, integrity of character, and commitment to humanity.

The University achieves its mission by educating men and women of diverse backgrounds and cultures to become literate in the sciences, humanities, and arts; think critically, and write and speak clearly; succeed in their professions and careers; behave ethically in all aspects of their lives; welcome the responsibility of citizenship and service in a changing world; and acquire the skills and appetite for lifelong learning.

The University of Tulsa does not discriminate on the basis of personal status or group characteristics including but not limited to the classes protected under federal and state law in its programs, services, aids, or benefits. Inquiries regarding implementation of this policy may be addressed to the Office of Human Resources, 800 South Tucker Drive, Tulsa, Oklahoma 74104, (918) 631-2616. Requests for accommodation of disabilities may be addressed to the University's 504 Coordinator, Dr. Jane Corso, (918) 631-2315. To ensure availability of an interpreter, five to seven days notice is needed; 48 hours is recommended for all other accommodations. TU#8285



Office of Admission 800 South Tucker Drive Tulsa, OK 74104 Phone: 918-631-2307 Toll-free: 1-800-331-3050 Fax: 918-631-5003

E-mail: admission@utulsa.edu

www.utulsa.edu

virtual tour: www.utulsa.edu/virtualtour

Apply online (It's quick and easy.) www.utulsa.edu/admission



The fast track

The University of Tulsa offers a comprehensive business education and the opportunity to customize study with concentrations, certificate programs and minors.

Our students don't just learn the basics or take the easy route; they also study specialized areas such as portfolio management, business law, energy management, strategic information technology and entrepreneurship.

Add to that a number of options in international business and language study, and you're on the road to professional preparation that's right for you.

Small class sizes, engaging professors and the latest technology round out the package. And remember that Tulsa, one of the region's major business centers, offers excellent internship and employment opportunities.

Finally, the TU Collins College of Business is fully accredited by AACSB International – The Association to Advance Collegiate Schools of Business. AACSB International is the premier accrediting authority for business schools worldwide. Fewer than one in four U.S. business schools have this accreditation.



Come visit us on campus!

See our online campus visit planner at www.utulsa.edu/admission/, or contact the Office of Admission at 1-800-331-3050 or (918) 631-2307.

collins.utulsa.edu

Reasons to choose a TU business education

The mission of the Collins College of Business is to educate and mentor business and healthcare professionals for leadership roles in the international arena. How? The college has programs that instill professional skills, encourage an entrepreneurial spirit, a global perspective, and a sense of social responsibility. We think you'll like what you find.

- GUSTOMIZED STUDY. At TU, you will have many options for developing a study plan that is uniquely your own: You can graduate with your bachelor's degree and MBA in five years, or excel in the international market with our business and language degree program.
- INDIVIDUAL FOCUS. TU's low 10-to-1 student-tofaculty ratio and average class size of 19 ensure that your professors will get to know you.
- PREPARATION FOR SUCCESS IN THE REAL WORLD.
 Programs like our Student Investment Fund —
 where students manage a securities portfolio valued
 at more than \$1.5 million couple classroom study
 with real-world applications.
- EXTRACURRICULAR ORGANIZATIONS FOR STUDENTS.
 More than 160 TU student organizations are active both on campus and in the community, giving you a boost on the career track.
- HIGH-TECH ENVIRONMENT AND TOOLS. In addition to wireless Internet access, among other advanced technology tools developed for our students, TU features the Williams Risk Management Center,





which is a state-of-the-art financial learning environment with live Wall Street news and data feeds where students can also simulate stock trading.

CUSTOMIZE YOUR STUDY

Your study plan should reflect your interests. At TU, we help you find the right path to your professional niche.

- Our management majors can choose among specializations in business law, entrepreneurship and family business management, or human resource management.
- Customized study continues through our minor programs in accounting, finance, international business, management information systems, and marketing.
- We also offer certificate programs in accounting, finance and management information systems that can be added to any major.

Students interested in pursuing the fast track beyond undergraduate studies can enroll in our five-year combined bachelor's and Master of Business Administration program, our five-year combined bachelor's and Master of Science in Finance program or our six-year combined bachelor's and Juris Doctor degree program.

BENEFIT FROM AN INDIVIDUAL FOCUS

At The University of Tulsa, we focus on the individual. Each student's needs, interests and skills are different, which is why we emphasize customized challenges and support. Small class sizes allow us to educate students as individuals with unique abilities,



interests and goals. Advisors with a personal involvement in your education are another key advantage to a TU education.

PREPARE FOR SUCCESS IN THE REAL WORLD

A TU education takes place in and out of the classroom. With programs that emphasize practical application and hands-on learning, our business majors graduate ready to succeed. For example:

- Management Information Systems students regularly work with local branches of national nonprofit agencies to create customized management software and Web sites.
- Marketing students create advertising campaigns for businesses, which can garner national recognition, as did a campaign developed for the local zoo.
- Student Investment Fund classes manage a \$1.5 million securities portfolio with profits funding scholarships for business students.
- Our students regularly complete internships with leading area firms, from big accounting houses to PR agencies. Tulsa is an active business hub, and TU's long-standing relationships with many of the area's key players help open doors for meaningful internships.
- The Genave King Rogers Business Law Center provides specialized study in business law and is also responsible for hosting the mock trial clinic in preparation for the Oklahoma Bar Association's High School Mock Trial competition.

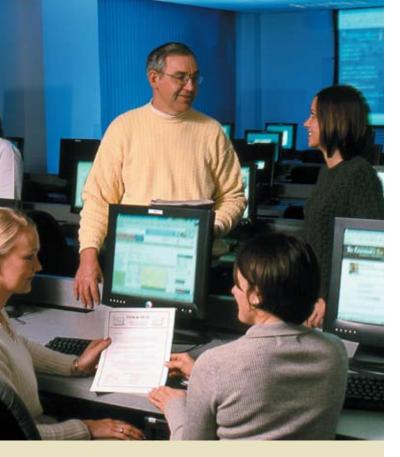
EXTRACURRICULAR ORGANIZATIONS FOR BUSINESS STUDENTS

Student chapters of national professional organizations provide opportunities for socializing, meeting a variety of professionals, attending key conferences and competitions and completing meaningful service projects. This extra level of experience helps you network into your field and build on what's learned in the classroom.

- Ad Club
- American Marketing Association
- Beta Alpha Psi (honor fraternity and professional organization)
- Beta Gamma Sigma (honorary organization)
- Business Law Society
- Information Technologists United
- Graduate Business Student Association
- National Association of Black Accountants
- · Sigma Iota Epsilon Management Honor Society
- Student Finance Association
- Students in Free Enterprise
- TU Global Network
- TU Student Ethics Consortium
- Society for Human Resource Management

The University of Tulsa has 160 registered extracurricular groups, including intramural sports, hobby and special-interest clubs.





HIGH-TECH ENVIRONMENT AND TOOLS

The business world continually evolves through technology. Any institution capable of preparing students to enter that world has to be equipped with the right tools and technology. To help ensure our students are familiar with the latest in high-tech computing, The University of Tulsa models the business world through its own college resources — wireless networking, computer-based classrooms and state-of-the-art labs.

First year TU business students learn spreadsheet, presentation and web authoring applications. It's a foundation that can be built on throughout the rest of your college career.

A resource unique to TU is the Williams Risk Management Center. This intensive environment provides the setting for experiential learning and professional development. Through the Center, students participate in controlled financial scenarios where they must make informed, justifiable investment decisions in the face of changing economic conditions. The Center is also equipped with live Wall Street news and data feeds to enable simulated stock trading.

A broad background is your advantage

Every student at The University of Tulsa benefits from the liberal arts-based core of study known as the Tulsa Curriculum. This path of study emphasizes imagination, rigor, discipline and coherence. The nationally recognized Tulsa Curriculum, which was developed with the support of the Ford Foundation and the National Endowment for the Humanities, is the core of every TU student's education.

- The Core courses teach students to think critically and write with clarity and focus. Students complete work in mathematics, English, writing and foreign language.
- The General Curriculum gives you a broad introduction to a variety of disciplines. Choose from courses in three areas: Scientific Investigation, Historical and Social Interpretation, and Aesthetic Inquiry and Creative Expression.
- The Business Core courses provide a broad-based foundation in all the functional business areas.
- The Area of Concentration includes a student's chosen major(s) and can incorporate a certificate program or a minor.

The Collins College of Business curriculum ensures business graduates receive a broad theoretical and practical education that prepares them for continuous learning and effective leadership.





The University of Tulsa Collins College of Business

Business Majors

Accounting

Economics

Energy Management

Finance

International Business and Language

- Concentrations available in Chinese, French, German, Russian and Spanish.

Management

 Specializations available in Business Law, Entrepreneurship and Family Business Management, and Human Resource Management.

Management Information Systems

Marketing

 Specialization available in Integrated Marketing Communications.

Health Sciences Majors

Athletic Training

Exercise and Sports Science

- Teacher certification track available in physical education Nursing

* A separate brochure is available on our health sciences programs.

Certificate Programs

Accounting

Finance

Innovation and Product Development

Management Information Systems

Minors

Accounting

Business Administration

Finance

International Business Studies

Management Information Systems

Marketing

Accelerated Graduate Programs

A five-year joint bachelor/Master of Business Administration degree

A five-year joint bachelor/Master of Science in Finance degree



In addition, the college offers courses with short study abroad experiences. These courses are taught at TU during the spring semester with travel to destinations such as London, Shanghai, Budapest, Paris and Vienna during spring break.

INTERNATIONAL INTERNSHIPS

TU students wishing to gain cultural understanding and promote their marketability look to the international internships we have available in countries around the world.

No matter how long the trip, one thing is constant — all the TU students who have taken advantage of study-abroad opportunities agree it is a life-changing experience that results in many new friendships.

YOUR TICKET TO GLOBAL OPPORTUNITY

Buckle up because now more than ever, business is a worldwide activity, and the TU Collins College of Business has the programs to put you in the middle of the action.

BACHELOR OF SCIENCE IN INTERNATIONAL BUSINESS AND LANGUAGE

Our Bachelor of Science in International Business and Language (BSIBL) program combines study in business administration with a focus on language and culture. Students develop the same level of language proficiency as a language major. BSIBL language concentrations are available in Chinese, French, Spanish, Russian and German.

The BSIBL study abroad component earned the German government's EDU.de prize for innovative partnership. Through this program, TU carries out exchanges with Germany's University of Siegen and with universities in Amiens, France; Zurich, Switzerland; and Helsinki, Finland, among others.

STUDY ABROAD

Study abroad programs are not limited to IBL majors. We offer every business major the opportunity to benefit from a semester or a year of study in a foreign country. Foreign or English-speaking programs are available. Please contact the Center for Global Education at www.utulsa.edu/globaleducation.com for more information.



taking care of business



Leonelle Hill

2004 BSBA Accounting, 2005 MBA Graduate Tax Accountant, ConocoPhillips

Hometown: Tulsa, Oklahoma East Central Senior High School

After receiving her undergraduate accounting degree from The University of Tulsa, Leonelle Hill knew she wanted to take her education a step further and knew she wanted to do it at TU.

"I wanted the chance to have more of the same faculty," Hill said. "They're passionate about what they do."

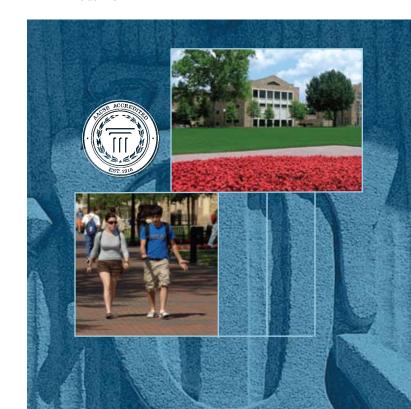
Hill experienced her professors' passion firsthand because of the small class sizes and individual attention she received with a TU education. She saw her TU professors not only as educators, but also as resources in the business world, opening doors to internships at local companies like ConocoPhillips.

"A lot of the professors are very active in their professional organizations," she said. "They're connected to professionals and TU alumni who have worked their way through the ranks. Companies come to TU looking for good people to hire, and they know they're going to find them."

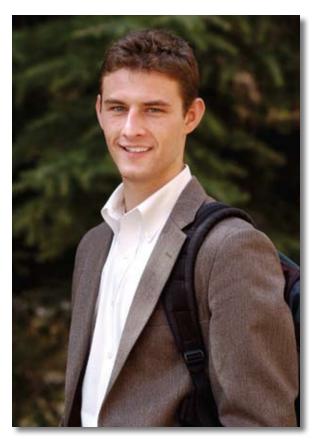
While completing her MBA, Hill began an internship with ConocoPhillips. Without skipping a beat, she signed on as a tax accountant with the Fortune 500 company after completing her degree and passing the CPA exam.

Outside of the classroom, Hill was an adviser and officer for Beta Alpha Psi where she served as president her senior year. This allowed her to continue taking advantage of the networking, educational and social opportunities the group provided to accounting students. She was also a member of the National Association of Black Accountants and represented TU at the Black MBA conference.

Hill was looking for a challenging program with high caliber students and real opportunity – she found it at TU.



taking care of business



Haden Snyder 2006 International Business and German Graduate

2006 International Business and German Graduate Current MBA student

Hometown: Tulsa, Oklahoma Booker T. Washington High School

A program unique to the Collins College of Business and a strong focus on undergraduate study is what brought Haden Snyder to TU.

He looked at several universities, but only TU offered an International Business and Language program that would allow him to earn a degree equivalent to a double major in business and German. He minored in sociology and philosophy.

"No one had a program like this," Snyder said. "I wanted a double major with equal emphasis on business and language that I could complete in four years."

In the program, Snyder was given the opportunity to experience a whole new world by spending seven months in Germany where he attended classes at a German university and interned at a German company.

"Living in Germany was unbelievable," Snyder said. "It was also one of the best times of my life."

In addition to studying and working abroad for seven months, Snyder also served as president of the Sigma Chi fraternity, was a University Ambassador and played on the varsity soccer team.

He credits the University's values for his experiences. "TU's greatest benefit is the direct focus on your education," he said. "You are the focus."

When Snyder decided an MBA was his next step, he knew he wanted to continue his education at a place that would take a personal stake in his success.

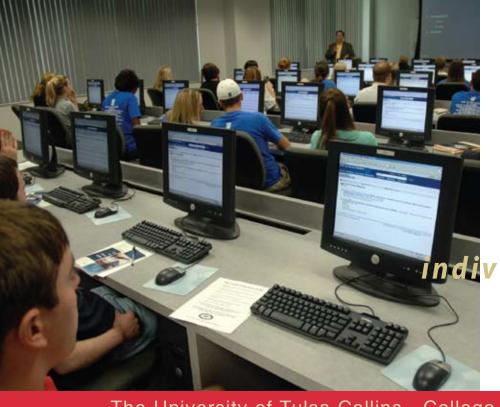
"The faculty cares if you learn the material and ensures that you get what you want out of your education," he said.

Snyder received a 2007 Fulbright grant to teach English language and conversation to high school students in Germany during the 2007-08 academic year. The grant covers roundtrip airfare, living expenses, medical insurance and other related costs.

National scholarship competition: the TU edge

Since 1995, TU students have won numerous competitive national scholarships, including 6 Fulbrights, 4 British Marshalls, 8 Trumans, 27 National Science Foundation, and 42 Goldwaters — remarkable performance for a school of TU's size.

Awards like these open the door to advanced study at some of the world's most prestigious institutions. A scholarship advisor and a University committee of faculty and business leaders help students prepare for the rigorous national competitions through application review and mock interviews.



Professors at The University of Tulsa are among the most accessible you will find anywhere. Whether it is spending extra time working a problem, talking over career options with students, or just listening, our professors take an active interest in our students. It is one of the reasons TU is a better fit.

individualapproach

Feel free to contact any of the faculty and staff listed for more information about the Collins College of Business.

The University of Tulsa Collins College of Business

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