



Friends of Finance

January 2011

January 13, 2011

Bill Brodsky

Chairman & CEO

Chicago Board Options Exchange



Mr. Brodsky is Chairman and Chief Executive Officer of the CBOE. He has served in that capacity since 1997. Prior to joining the CBOE in 1997, Mr. Brodsky was president and chief executive officer of the Chicago Mercantile Exchange from 1985 to 1997. Mr. Brodsky is a director of Integrys Energy

Group, Inc. and its predecessors. He also is Chairman of the World Federation of Exchanges, past chairman of the International Options Markets Association and a director of the Swiss Futures and Options Association. He is a member of the Federal Reserve Bank of New York's International Advisory Committee. Mr. Brodsky also serves on the Kellogg School of Management Advisory Council and as a trustee of Syracuse University.

Reservations are required. You may register on-line at: <https://bus.collins.utulsa.edu/fof/reg.asp> or contact Judy Adair at 918-631-2588 or judy-adair@utulsa.edu. Friends of Finance members will have preference until December 30, 2010.

Meeting Sponsors

Keith & Pat Bailey

JPMorganChase 

We extend our thanks and appreciation to Keith and Pat Bailey and JP Morgan Chase for serving as our Luncheon Sponsors.

February 15, 2011

Clifford Hudson

Chairman & CEO

Sonic Corporation



Clifford Hudson has spent the last 23 years of his career at Sonic Corp., an Oklahoma City-based, publicly-held company that owns, operates and franchises Sonic Drive-In restaurants (NASDAQ: SONC). Today, he is chairman of the board and chief executive officer of this public company with more than 3,300 franchised and company-operated drive-in restaurants. Sonic's common stock is included in the S&P MidCap 600 Index.

Hudson was named chairman of Sonic Corp. in January 2000. Previously, Hudson was chief executive officer (CEO) and president of Sonic Corp., positions he held since April 1995. Prior to that time, he served the company in a variety of capacities, including general counsel, chief financial officer and chief operating officer.

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Meeting Sponsor



a recruiting firm

We extend our thanks and appreciation to Mahlon Pitt, Pitt and Associates for serving as our Luncheon Sponsor.

Membership

Current membership is 354. This year's goal is 500. With your help we will reach the 500 mark for the first time in the history of Friends of Finance. For everyone who has joined – thank you! Now help us reach our goal by getting at least one friend to join.

Friends of Finance is the largest and strongest finance group in Oklahoma and the Southwest. Your membership will help us maintain our leadership position.

If you are a TU graduate within the last twelve months or if you live outside of the Tulsa area (more than 50 miles) your membership fee is only \$10. For all other individuals, the membership fees is \$50 for the remainder of this year – June 30, 2011. Membership fees support all of the expenses associated with Friends of Finance. Show your support for FOF, Collins College of Business, and TU by joining today.

To renew your membership or join, go to <https://bus.collins.utulsa.edu/fof/memberapp.asp>

Members who have renewed or joined since our last newsletter are listed below. To view the entire membership directory, go to:

<https://bus.collins.utulsa.edu/fof/members/directory.asp>.

Matthew Barnard	Bruce Humphrey
Nevyle Cable	Stacey James
Pat Engelmann	James Kelley
Nathan Garrett	Dee McDugle
Gene Graves	

Shuttle Service



Bill White Shuttle Service will provide shuttle service from the parking lots along Gary Place as well as the Reynolds Center lots to the Allen Chapman Activity Center between 11:00 a.m. and 2:00 p.m. See [University of Tulsa Parking Map](#) for a campus parking map. Please let us know if you have questions.

Corporate Internships the Path to the Best Students

Corporations repeatedly report that 75-90 percent of their new hires are from their interns who generally are the best students. Hence, the message is clear. If you want to hire the best students, you need to have an active internship program.

Our MSF program has an exceptional pool of students for interns and new hires. For example, their average GMAT score of 670 is exceeded by only 25 MBA programs in the United States. There is no need to leave Tulsa to have access to some of the best talent in the United States. If you would like to tap into this exceptional talent pool, contact Roger Bey (roger-bey@utulsa.edu or 918-631-2946). As one participant says “The internship program allows me to hire Ivy League talent at Tulsa prices.” You can do the same!

Social Media



FOF recently initiated a Linked-in group – University of Tulsa Friend so Finance. You can join it by going to:

<http://www.linkedin.com/groups?mostPopular=&gid=3317778>

The response to Linked-in has been very good – we already have more than 275 members. It will not replace our regular correspondence, but will serve as a site for members to exchange ideas. Linked-in membership is open to both FOF members and non-members. Please join and encourage your friends to do the same.

Judy Adair Endowment

The campaign to fund the Judy Adair Endowment is entering its third year. Our Adair Endowment goal is to raise \$75,000 per year for five years to match the challenge grant of an anonymous donor. All individual gifts above the amount given in 2007-08 will be matched. Corporate matches above their 2007-08 gift level also are matched. All gifts to the Adair Endowment count toward our \$250,000 Finance Excellence Fund goal. This is an exceptional opportunity to double your gift and honor Judy – the sparkplug and face of Friends of Finance.

Friends of Finance
26 Years
“Bringing the Best to the Best”

This Year's Upcoming Best are:



C. Douglas McMillon

President and CEO
Wal-Mart International
[September 7, 2010](#)

Sponsored by:



David Kemper

Chairman, President & CEO
Commerce Bancshares, Inc.

[October 6, 2010](#)



Charles Stanley

President & CEO
QEP Resources, Inc.

[December 1, 2010](#)

Sponsored by:

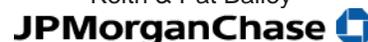


William Brodsky

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Options Exchange

[January 13, 2011](#)

Sponsored by:
Keith & Pat Bailey



J. Clifford Hudson

Chairman & CEO
Sonic Corporation

[February 15, 2011](#)

Sponsored by:



David Lamp

President
Holly Corporation

[March 8, 2011](#)

Sponsored by:



Herman Bulls

CEO
Public Institutions,
Jones Lang LaSalle

[April 13, 2011](#)



Sean Connolly

President, USA
Campbell Soup Company

[May 17, 2011](#)

Sponsored by:



2010 – 2011 Finance Excellence Fund

The 2010-11 Finance Excellence Fund Campaign is about to be launched. Our goal is \$250,000 from 200 donors. Last year, we raised \$216,161 from 179 doors. Hence, we need everyone's help to continue raising FOF to higher and higher levels.

Avoid receiving a solicitation letter by contributing on-line at:

<https://bus.collins.utulsa.edu/fof/excellencepledge.asp>
or send a check payable to University of Tulsa Finance Excellence Fund and send to:

Friends of Finance
Collins College of Business
The University of Tulsa
800 South Tucker Drive, Helm 118-G
Tulsa, Oklahoma 74104-9700

Student Investment Fund

WOW! On December 3rd, the SIF closed with a market value of \$2,019,531. Our goal had been to reach \$2,000,000 by June 30, 2010. We are five months late, but given the market conditions, this is an awesome accomplishment. Thank you to everyone who has ever contributed. Your support is greatly appreciated.

Scholarships

Distributions from the Student Investment Fund have funded more than \$500,000 in scholarships to more than 150 students. Our goal is to fund \$100,000 or more per year in the near future. On behalf of all of our students, thank you!

FOF Web Site

The FOF website <https://bus.collins.utulsa.edu/fof/> includes a number of services as listed below.

New Membership

<https://bus.collins.utulsa.edu/fof/memberapp.asp>

Meeting Registration

<https://bus.collins.utulsa.edu/fof/reg.asp>

Members Services

<https://bus.collins.utulsa.edu/fof/signin.asp>

2010-2011 Honor Roll

Finance Excellence Fund Honor Members for 2010-2011 are:

Finance Partner

Michael & Kathi Colby

Finance Benefactors

Roger Bey Laredo Petroleum
Arnold Brown Greg Hopeman

Finance Patrons

Joe Adwon Beryl McElhinney
Keith Bailey Peter Meinig
David Enke Samson Investments
Randy Foutch Tom Warburton
JP Morgan Chase Williams Company

Finance Associates

Nick & Barbara Allen Mike Payne
Walt Helmerich Terry Wright
Craig Loseke

Finance Friends

Gary Belitz Jack Koehle
Chad Brumley Robert Lorton
BUDCO Dee McDugle
Jim Cameron Johnson Moore
Chris Cardoni John Neas
Kui Cheng-Gugliotta Don Oden
Megan Cordle Jody Parker
George Dallas Suzanne Penni
Bob Dupree Peggy Rice
Tally Ferguson Bill Snow
Robert Gaddis Cherl Snyder
Richard Gajan Gale Sullenberger
Steve Ganzkow Bob Traband
Keith Goddard Bill Wilke
Robert Jennings Chris Woking
John Kauth Weidong Zhou

Finance Donorss

Andrew Aguirre
Jane Faulkenberry

Alumni / Student / Member Notes

Roberta Preston (BSBA '83; MBA '88) has been named Chief Executive Officer of Girl Scouts of Eastern Oklahoma. She previously served as a Service Delivery Executive for IBM Corporation.



Shane Goodwin (BSBA '93), Director of Friends of Finance, has joined Wells Fargo Securities as Managing Director in its Investment Banking and Capital Markets Division. He will be leading the investment banking practice for the Middle Market Group in the Southwest U.S.



Randy Foutch, Director of Friends of Finance, recently was inducted into the University of Tulsa's Business Hall of Fame as an Outstanding Entrepreneur. Randy founded Laredo Petroleum and currently serves as its CEO. He

previously founded and sold Lariat Petroleum and Latigo Petroleum. He also serves on the board of directors of Bill Barrett Corporation, Helmerich & Payne, the Catholic Foundation of Eastern Oklahoma, the Board of Trustees of the University of Tulsa and the Gilcrease Museum. The Business Hall of Fame is a community forum to honor outstanding Tulsa business leaders.

Kelley Fitter (MBA '09) has accepted a position as Grant Administrator/Accountant at the Tulsa Community Foundation. As Grant Administrator / Accountant, Kelley will process grant payments and nonprofit agency distributions, assist the Foundation's Controller with special accounting projects, and lead the ongoing improvement process for the Foundation's constituent relationship management, finance and grants databases.

Paul Lischwe (BSBA '10) has recently joined First Community Credit Union as a Member Service Representative. His responsibilities will include processing members' transactions ranging from: deposits, withdrawals, and transfers to include accurate balancing of teller drawer; evaluate member's accounts and legitimacy of their transactions; and marketing additional bank services to customers.



Deborah Fleming (MBA '81) has accepted a position as Treasurer and Vice President with SemGroup Corporation. Her duties will include oversight of SemGroup's corporate finance, banking and cash management activities, as

well as investor relations and insurance functions.

Fleming previously served as vice president and treasurer at OGE Energy, the Oklahoma City parent of Oklahoma Gas & Electric. She also was an assistant treasurer for Williams.

If you have been promoted, changed companies, earned another degree or have personal information (marriage, birth of child, etc.) please send the information along with a color picture to (judy-adair@utulsa.edu) and we will include it in our newsletter.

Fees

Fees for the remainder of this year – June 30, 2011 are:

- \$150 (Membership plus all luncheon fees)
- \$50 (Tulsa area members - membership fee only)
- \$10 (out-of-area members - outside 50 mile radius of Tulsa)
- \$10 (current TU full-time student or TU graduate within the last year)
- \$300 (Membership plus all luncheon fees for yourself and one guest)
- \$250 One reserved table (8 seats)
- \$1,250 (One reserved table at each luncheon)

Members may bring a first time attendee as a guest at the member rate.

Resume Posting

FOF members who are seeking employment may now post their resume on the FOF web site. An e-mail will be sent as new resumes are posted. The e-mail will only list the type of position sought and a link. Your user name and password will be required to access the actual posting.

E-mail your resume as a Word or PDF file to Judy Adair (judy-adair@utulsa.edu) who will post it. In your e-mail, please include a job title (financial analyst, CFO, etc.) of not more than four words. We will not edit your resume. There is no cost to members for this service.

Executive Luncheon Sponsors

If your firm would like to gain some additional recognition and support FOF, it is now possible to be designated as a Friends of Finance Executive Luncheon Sponsor. A Luncheon Sponsor receives recognition in our newsletter, recognition at the meeting on PowerPoint slides prior to the meeting, recognition from the podium, and a table for eight at one luncheon with preferential seating. One member of the sponsoring firm will be seated at the Head Table with the speaker. The Luncheon Sponsorship is for one meeting. The cost to sponsor the luncheon is \$2,500. Contact Judy Adair, (judy-adair@utulsa.edu or 631-2588) if you are interested in being a Luncheon Sponsor.

Leadership

Our officers and directors for 2010-2011 are:

Officers

- President Jeff Holman, Magellan Midstream
- VP Programs Jim Holloman, MidFirst Bank
- Treasurer Eugene Hodel, Hilti, Inc.
- Secretary Lindsey Madden, BOK
- Membership Chris Guglielmo

Directors

- Roger Bey, TU
- Sam Combs, ComStar Advisors
- Janet Duffy, Samson Investment Company
- Randy Foutch, Laredo Petroleum
- Shane Goodwin, Wells Fargo
- Derek Reiners, ONEOK, Inc.
- Rod Sailor, Williams

Job Posting

This year we will continue our web site for job postings service on a no cost basis for all members. Membership is required both to post jobs and to view job postings. Once we post a job, we will distribute an e-mail announcing the new job posting.

Firms who have used FOF to distribute job openings have found it to be a very effective recruiting tool. FOF members have been very appreciative and have told us how they passed along the job information to friends seeking employment. Hence, the distribution is far larger than our membership. We encourage you to have your firm participate in our job posting service.

To post a job opening, e-mail the job description in Word or PDF file, along with contact information to Judy Adair (judy-adair@utulsa.edu) who will post it. We will not edit the files.

Take-A-Student to Lunch

One goal of Friends of Finance is to provide assistance to our students. Assistance may be in the form of employment advice, employment opportunities, and mentoring. One way to do this is to participate in our Take-A-Student to lunch program. Just contact Judy Adair at 631-2588 or judy-adair@utulsa.edu and tell her how many students you would like to host. She will arrange for the student(s) to meet you at the registration desk for the luncheon. Please ask for the student(s) when you check in.

Corporate Sponsors

A Corporate Sponsorship provides a table for eight at each luncheon with preferential seating; recognition in each newsletter; recognition at each meeting on PowerPoint slides prior to the start of each luncheon, a listing on a display board at each luncheon, and recognition from the podium at a number of the luncheons.

To ensure that individual members have adequate seating the Board has limited the number of Corporate Sponsors.

The annual cost of a Corporate Sponsorship is \$3,500. If you are interested in having your corporation join, contact Judy Adair at 631-2588 or judy-adair@utulsa.edu for details. Corporate Sponsors for this year are:

TRUST
COMPANY of OKLAHOMA



LAREDO
PETROLEUM, INC.

 **Commerce Bank**
Member FDIC

 **ALLIANCE RESOURCE PARTNERS, L.P.**

Williams[®]




EideBaillySM

CPAs & BUSINESS ADVISORS

 **MIDFIRST BANK**

 **ONEOK**

 **MAGELLAN**SM
MIDSTREAM PARTNERS, L.P.

JPMorganChase 


Samson

 **Northwestern Mutual**
FINANCIAL NETWORK[®]

Affiliate's Programs

Last year our partnerships with other professional groups worked very well. They helped to promote our programs and we did the same. This year, we will continue our partnerships.

Energy Advocates

For more information: 599-7767

info@energyadvocates.org

The upcoming International Energy Policy Conference IEPC event will be held in Oklahoma City, OK. This years' theme is "American Leadership and Global Energy Transitions" that reflects the current market conditions. Join key energy executives, political representatives, and peers in the energy policy conference. For more information:

<http://www.energypolicyconference.com/>

NAIC

4th Thursday Free Education Classes

6:45 p.m. – 7:30 p.m.

Hardesty Library, 8316 E. 93rd

NAIC Contact:

Tami deangelistami@hotmail.com or 747-9303

or

Barbara wollmersh@aol.com

Tulsa's Young Professionals

Giving Tulsa's Young Professionals a voice. A voice in our community. And ultimately, a voice in our future.

Tulsa's Young Professionals is a quality group of diverse young professionals working together to showcase Tulsa as a cool place to live, work and play. TYPros provides its members with opportunities to get in front of and build relationships with local community and business leaders.

Not only does TYPros give young professionals a voice - it gives them an outlet for affecting change in the Tulsa community. TYPros seeks to work hand-in-hand with current community and business leaders to learn from their experiences and to create a young professional-friendly atmosphere.

For more information, go to: <http://www.typros.org/>

TU Executive & Professional Development

The Center for Executive & Professional Development in the Collins College of Business can help you brush up your business acumen or prepare for new professional credential.

For more information and to register online:

<http://bus.collins.utulsa.edu/cepd/programs.asp> or call

918.631.2215

Links

On-line registration

<https://bus.collins.utulsa.edu/fof/reg.asp>

January: <https://bus.collins.utulsa.edu/fof/docs/20110113RegistrationForm.doc>

February: <https://bus.collins.utulsa.edu/fof/docs/20110215RegistrationForm.doc>

March: <https://bus.collins.utulsa.edu/fof/docs/20110308RegistrationForm.doc>

April: <https://bus.collins.utulsa.edu/fof/docs/20110413RegistrationForm.doc>

May: <https://bus.collins.utulsa.edu/fof/docs/20110517ReigstrationForm.doc>

<https://bus.collins.utulsa.edu/FOF>

[Membership Form](#)

[Pledge Card](#)