



# Friends of Finance

March, 2014

March 10, 2014

**Thomas Jorden**  
*President & CEO*  
*Cimarex Energy Co.*



Thomas E. Jorden was named President and Chief Executive Officer of Cimarex in September 2011 and Chairman of the Board in August 2012. Mr. Jorden previously served as Executive Vice President of Exploration since the formation of Cimarex in December 2003 and held that same position at Key Production Company,

Inc., Cimarex's predecessor. He joined Key in November 1993 as Chief Geophysicist and later as Vice President of Exploration (October 1999 to September 2002). Prior to joining Key, Mr. Jorden was with Union Pacific Resources and Superior Oil Company. Cimarex is an exploration and production company with operations in Oklahoma, Texas, New Mexico and Kansas.

Reservations are required. You may register on-line: <https://collinssecure.utulsa.edu/fof/Meetings.aspx> or contact Judy Adair [judy-adair@utulsa.edu](mailto:judy-adair@utulsa.edu) or 918-631-2588. Friends of Finance members will have preference until February 25, 2014.

## Meeting Sponsor



We extend our thanks and appreciation to **Helmerich & Payne** for serving as our Luncheon Sponsor.

## 2013-2014 Finance Excellence Fund

Phil Reedy, Finance Excellence Fund (FEF) chair announced the 2013-2014 Campaign is open. Investments in the FEF become part of the endowment that is the Student Investment Fund (SIF). Currently 19 students, under the direction of SIF Coordinator/Instructor Tally Ferguson, manage \$3.5 million. The portfolio consistently matches or exceeds the performance of the S&P 500.

Earnings from the Fund are used to support student scholarships, research and teaching requirements for SIF, and enhancements for the School of Finance, Operations Management and International Business.

Our goal for 2013-2014 is \$225,000 including \$75,000 in new contributions to the Judy A. Adair Matching Grant. Make your donation now by investing online:

<https://collinssecure.utulsa.edu/fof/Pledge.aspx>  
or send a check payable to University of Tulsa Finance Excellence Fund and send to:

Friends of Finance  
Collins College of Business  
The University of Tulsa  
800 South Tucker Drive, Helm 118-G  
Tulsa, Oklahoma 74104-9700

On behalf of all future students who will benefit from scholarships and an improved School of Finance, Operations Management, and International Business as a result of your giving, thank you!

## *Faculty News*

**Robert Russell**, *Collins Professor of Operations Management*, published and presented a paper entitled “**A Constraint Programming Approach to Designing a Newspaper Distribution System**”, *International Journal of Production Economics*, **2013** at the National INFORMS Meeting in Minneapolis in October 2013.

**Wen Chiang**, *Professor of Operations Management* and **Timothy Urban**, *J. Bradley Oxley Endowed Chair in Business* had their special issue “Interdisciplinary Research in Operations Management” at the International Journal of Production Economics (co-edited with professors from Fudan University in China and McGill University in Canada) published in January 2014.

**Ron Ripple**, *Mervin Bovaird Professor of Energy Business and Finance*, recently finished a case study chapter for a joint research project organized by Harvard-Rice-UCDavis. The project is titled *The Geopolitics of Natural Gas*. His paper is titled “The Geopolitics of Australian Natural Gas Development”.

## *Shuttle Service*



918 Shuttle Service will provide shuttle service from the parking lots along Gary Place to the Allen Chapman Activity Center between 11:00 a.m. and 2:00 p.m. See [University of Tulsa Parking Map](#) for a campus parking map. Please let us know if you have questions.

## *We Need You*

Membership is critical to our success. Last year we had membership of 404. This year our membership goal is 500. Please take time to register your membership at the reduced rate of \$50. We are encouraging everyone who was a member last year to renew their membership and asking all former members who were not members last year to return to the fold. If you are a TU graduate within the last twelve months, your membership fee is only \$10. If you live outside of the Tulsa area (more than 50 miles) your membership fee is only \$10. Membership fees support all of the expenses associated with the Friends of Finance organization.

To renew your membership or join, go to <https://collinssecure.utulsa.edu/fof/Application.aspx>. Encourage your friends and colleagues to do the same. Friends of Finance is the largest and strongest finance group in Oklahoma and the Southwest. Your membership will help us maintain our leadership position. Members since our last newsletter are below. For a complete list of members (391), please go to: <https://collinssecure.utulsa.edu/fof/Members/>

Brian Bovaird	Gordon Nielsen
Evan Brugger	Mike Noshay
Stacey Grant	Sean Ridenour
Jeff Hilton	Paul Samuels
Robert S. James	J.P. Szafranski
Lindsay Jordan	Kyle Taraszka
Paul Moses	Megan Weinkauff

## *Alumni News*

If you have been promoted, changed companies, earned another degree or have personal information (marriage, birth of child, etc.) please send the information along with a color picture to ([judy-adair@utulsa.edu](mailto:judy-adair@utulsa.edu)) and we will include it in our newsletter.

## *Upcoming Executive Luncheons:*

Date	Speaker	Position	Company	Sponsor
03/10/2014	Thomas Jorden	President & CEO	Cimarex Energy Co.	Helmerich & Payne
04/23/2014	James Hackett	CEO	Steelcase, Inc.	Leggett & Platt

### *Leadership*

Our officers and directors for 2013-2014 are:

#### **Officers**

President Sam Combs, ComStar Advisors  
 VP Programs Don Quint, Don P. Quint & Associates  
 Treasurer Shawn Crisp, Trust Co. of Oklahoma  
 Secretary Kieran Major, American Airlines

#### **Directors**

J. Markham Collins, TU  
 David Dunham, Unit Corp.  
 Marcia MacLeod, WPX Energy  
 Phil Reedy  
 Derek Reiners, ONEOK, Inc.  
 Frank Rhoades, Rhoades Oil Company  
 Paul Samuels, Morgan Stanley Smith Barney

### *Fees*

**Fees for the 2013-2014 year have been reduced as of February 17, 2014:**

- \$75 (Membership plus all luncheon fees)
- \$35 (Tulsa area members - membership fee only)
- \$10 (out-of-area members - outside 50 mile radius of Tulsa)
- \$10 (current TU full-time student or TU graduate within the last year)
- \$135 (Membership plus all luncheon fees for yourself and one guest)
- \$500 One reserved table (8 seats) at the two remaining luncheons of the 2013-2014 season

*Members may bring a first time attendee as a guest at the member rate.*

### *Friends of Finance Accomplishments*

#### **Friends of Finance (FOF)**

- Has existed and thrived for 28 years
- Had 404 dues paying members in 2012-2013
- Has had over 200 speakers address the group
- Leading executives including Jamie Dimon, Richard Fuld, Kenneth Lewis, Ed Whitacre; Roger Staubach, and John Wooden have spoken at FOF
- Approximately 400 people attend every luncheon
- 50,000+ people have attended the luncheons
- Executive speaker series is the most active in the Southwest
- Students have an exclusive one hour Q&A with the speakers. No other university in the U.S. is known to provide students with the opportunity to visit with a major executive every month.
- No other U.S. Business or Finance Program is known to have an equivalent speaker series
- Has been a major force in developing business relationships for TU

#### **In this Newsletter**

[Upcoming Executive Luncheons](#)

[Membership](#)

[Leadership](#)

[Dues & Registration fees](#)

[Alumni News](#)

[Departmental News](#)

[Finance Excellence Fund](#)

[Corporate Sponsors](#)

[Affiliate Programs](#)

#### **Other Links**

[Meeting Registration](#)

[Membership](#)

[Finance Excellence Fund](#)

[Student Investment Fund](#)

[Previous Newsletters](#)

[Previous Speakers](#)

## ***Employment Opportunities***

Friends of Finance provides a position matching service for our members. Any company recruiting for an open Finance (or related) position may submit the position for posting. Simply provide a job description and contact procedures exactly as you want them posted. It will appear there for up to six weeks unless you request to remove it sooner. There is no fee for this service.

Access to the job postings area requires current Friends of Finance individual membership. This is a benefit of membership. The entire membership is notified of new postings through a membership wide email announcement. This supplies only basic information including job title and a link to the posting area.

We hope to expand participation in this [Member Service](#), so if your firm has an open position, please consider this opportunity. We regularly have over 400 members. Members, if you or those in your network are seeking positions, consider checking the listings with Friends of finance.

## ***Take-A-Student to Lunch***

One goal of Friends of Finance is to assist our students. Assistance may be in the form of employment advice, employment opportunities, and mentoring. One way to do this is to participate in our Take-A-Student to lunch program. Just contact Judy Adair at 631-2588 or [judy-adair@utulsa.edu](mailto:judy-adair@utulsa.edu) and tell her how many students you would like to host. She will arrange for the student(s) to meet you at the registration desk for the luncheon. Please ask for the student(s) when you check in.

## ***Executive Luncheon Sponsors***

If your firm would like to gain some additional recognition and support FOF, it is now possible to be designated as a Friends of Finance Executive Luncheon Sponsor. A Luncheon Sponsor would receive recognition in our newsletter, recognition at the meeting on PowerPoint slides prior to the meeting, recognition from the podium, and a table for eight at one luncheon with preferential seating. One member of the sponsoring firm will be seated at the Head Table with the speaker. The Luncheon Sponsorship is for one meeting. The cost to sponsor the luncheon is \$2,500. Contact Judy Adair, ([judy-adair@utulsa.edu](mailto:judy-adair@utulsa.edu) or 918-631-2588) if you are interested in being a Luncheon Sponsor.

## ***FOF Web Site***

The FOF website [www.utulsa.edu/fof/](http://www.utulsa.edu/fof/) includes a number of services as listed below.

### **New Membership**

<https://collinssecure.utulsa.edu/fof/Application.aspx>

### **Meeting Registration**

<https://collinssecure.utulsa.edu/fof/Meetings.aspx>

### **Members Services**

<https://collinssecure.utulsa.edu/fof/Members/>

(restricted to FOF members and requires a user name and password which you obtain when you join or renew your membership). After signing in, you may go to:

### **Membership Renewal**

All of your profile information will come up so you don't have to re-enter this information.

### **Membership Directory**

A listing of all FOF members is provided. Contact information is available only if members agree to have it posted.

### **Job Postings**

Corporate job openings are posted on the web site by members. View job description of openings after logging in to Member Services.

## **2013-2014**

### ***Finance Excellence Fund***

The 2013-2014 Finance Excellence Fund Campaign has been launched. Our goal for 2013-2014 is \$225,000 including \$75,000 in new contributions to the Judy A. Adair Endowment. The Adair Endowment was established in 2008 and includes a challenge grant. To date, we have raised \$112,000 from 94 donors. Hence, we need everyone's help to continue raising FOF to higher and higher levels.

Contribute on-line at: <https://collinssecure.utulsa.edu/fof/Pledge.aspx> or send a check payable to University of Tulsa Finance Excellence Fund to:

Friends of Finance  
Collins College of Business  
The University of Tulsa  
800 South Tucker Drive, Helm 118-G  
Tulsa, Oklahoma 74104-9700

### ***2013-2014 Honor Roll***

Finance Excellence Fund Honor Members to date are:

#### **Finance Sponsor**

Mike & Kathi Colby

#### **Finance Founder**

Bob & Sharon Prince

#### **Finance Partner**

Michael Krimbill

#### **Finance Benefactors**

Joe Adwon  
Keith Bailey  
Arnold Brown  
Tom Campbell  
George & Jennie Collins Foundation  
Helmerich & Payne  
J.P. Morgan Chase  
Tammie Maloney

#### **Finance Patrons**

Sam & Rita Combs  
Donald Chappel  
J. Markham & Becky Collins  
Steve Hildebrand  
Pete Meinig  
Craig Owens  
Derek Reiners

#### **Finance Associates**

Nick & Barbara Allen	Kieran Major
Ben Abney	Jody Parker
Sharon Bell	Bill Snow
Laurie Brown Purser	Don Quint
Jeff Davis	Tom Warburton
Jake Dollarhide	Dick Williamson
Bob Fredrickson	Zarrow Foundation
Jack Koehle	

#### **Finance Friends**

Kent Allingham	Russell Iorio
Loren Armstrong	R. J. James
Tory Baker	John Kauth
Mike Bartlett	Stephen Layton
Roger Bey	Sandy Leeds
Dale Billam	Max Mason
Denie Buchanan	Jim McGill
BUDCO	Joe McGraw
Nevyle Cable	Johnson Moore
Jim Colgan	Greg Oliphant
Andrew Comstock	Bob Paulsen
Megan Cordle	Pam Peck
Lee Crawley	Frauke Quiroga
George Dallas	Tom Redman
Harry Dandelles	Phil Reedy
Mike Dill	Kelly Schneider
Frederick Drummond	Tom Stees
Bill Fader	Bruce Stoesser
Tally Ferguson	Gale Sullenberger
Debbie Fleming	Richard Sullivan
Steve Ganzkow	Baxter Thorman
Bob Geweniger	Bob Trabant
Keith Goddard	Dudley Viles
Carlynnne Holmes	Weidong Zhou
Mike Huckaby	

#### **Finance Donors**

Andrew Aguirre	John Hartman
Scott Bennett	Bob Jennings
John Buxton	Mary Korthase
Bob Dupree	Dennis Reecher
Jane Faulkenberry	Philip Viles
Irving Fenster	Meg Whitney

## Corporate Sponsors

A Corporate Sponsorship provides a table for eight at each luncheon with preferential seating; recognition in each newsletter; recognition at each meeting on PowerPoint slides prior to the start of each luncheon, a listing on a display board at each luncheon, and recognition from the podium at a number of the luncheons.

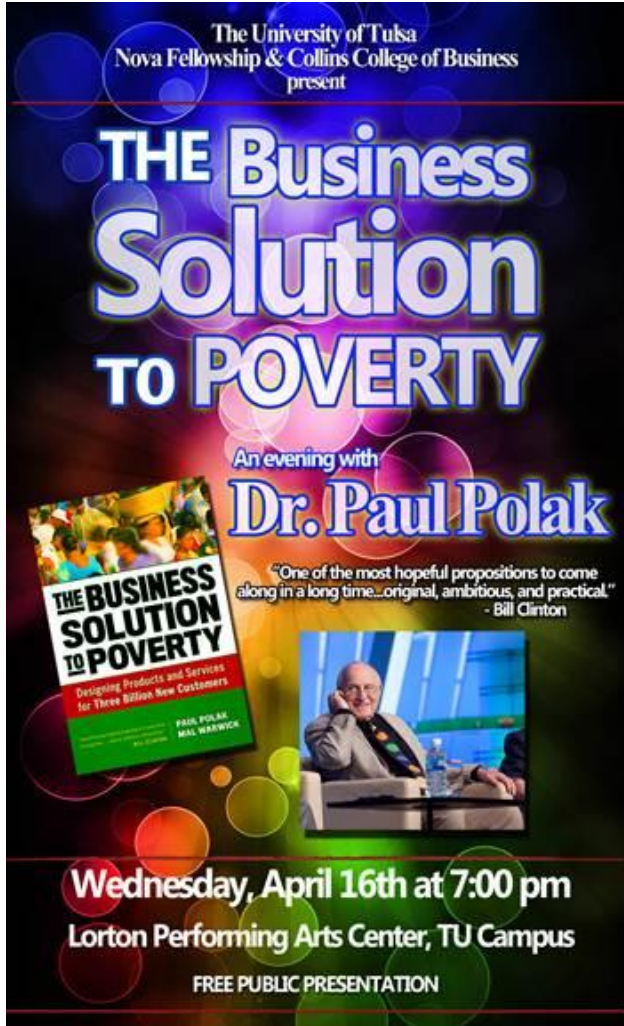
To ensure that individual members have adequate seating the Board has limited the number of Corporate Sponsors to fifteen.

Corporate Sponsors make a \$3,800 commitment to Friends of Finance. If you are interested in having your company participate, contact Judy Adair at 918-631-2588 or [judy-adair@utulsa.edu](mailto:judy-adair@utulsa.edu) for details. Corporate Sponsors for this year are:



## Affiliate's Programs

Last year our partnerships with other professional groups worked very well. They helped to promote our programs and we did the same. This year, we will continue our partnerships.



### TU Executive & Professional Development

The Center for Executive and Professional Development offers a variety varied curriculum of seminars, certificate programs and conferences. A series of energy-related programs for accountants, auditors, tax professionals are scheduled in Houston: and Tulsa: through the year. In addition, a multi-level series in project management is offered this spring in Tulsa. All programs can be customized and delivered as onsite at any company. .

For more program descriptions, registration information or questions, please go to: <http://bus.collins.utulsa.edu/CEPD/> or contact Center Director Linda Adlof [linda-adlof@utulsa.edu](mailto:linda-adlof@utulsa.edu).

#### **Doing Business with Mexico** International Business Breakfast

**Tuesday, February 25, 2014**

**Breakfast** starts 7:30 a.m.  
Program 8:00 - 10:30 a.m.  
Allen Chapman Activity Center

Seminar topics will include:

- Energy investment opportunities following the Mexican Energy Reform bill of December 2013.
- NAFTA after 20 years, is there a super-NAFTA in the works?
- Concrete opportunities in Tulsa's Sister City of San Luis Potosi, Mexico. Face to face meetings with economic representatives of San Luis Potosi, Mexico.
- Learn about business and culture in the second largest North American nation, by population.

Keynote Speakers:

#### **Ambassador James R. Jones**

Chairman, ManattJones Global Strategies, LLC

**Dr. Miriam Grunstein** Professor of Law at Centro de Investigación y Docencia Económicas (CIDE) University School of Law in Mexico City

Distinguished Presenters:

#### **Lic. Jorge Luis Pérez**

City Councilor, San Luis Potosi, Mexico

#### **Ing. Rodrigo Martí**

Director of Economic Development, San Luis Potosi, Mexico

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