

*September 15, 2004*

**John R. "Cy" Elmburg**

**Chairman & CEO**

**Blitz, U.S.A.**



Our 2004 lead off speaker is Cy Elmburg, Chairman and CEO of Blitz, U.S.A., Inc. in Miami, Oklahoma. Blitz, U.S.A. is one of the top gas can manufacturers in the U.S. They produce 60,000 – 80,000 cans per day and distribute

them through Wal-Mart, Lowe's, Home Depot, and Target, among others. Other products include a diverse line of automotive products and a pet product line.

Blitz, U.S.A. is a fascinating story growing from a single product, the jerry can, to a diverse multi-product company. The Elmburg family has owned and managed the company for almost four decades.

Mr. Elmburg's presentation will be titled "The Little Can That Could."

[Please register today.](#) Let's start off our twentieth year with a capacity crowd!

### *New FOF Web Site*

The FOF web site has been revised and has a number of new features. Our new Members Services section is restricted to FOF members and requires a user name and password which you obtain when you join or renew your membership. The new Members Services features are:

**Membership Directory** – A listing of all FOF members is provided. Contact information is available only if members agree to have it posted.

**Update Member Information** – You may update any of your membership information on-line. This will help to make sure that you don't lose contact with us.

**Job Postings** – Corporate job openings will be posted. E-mails will be sent to advise you that a new job opening has been posted. You will then go to the web site to see the job description.

**Resume Posting** – FOF members may post their resume on the FOF web site when they are seeking employment.

**Membership Renewal** – This year, on-line membership renewal is a little more complicated due to the transition to on-line. Hereafter, FOF members will be able to renew on-line in a very simple, single step process.

In addition to the Member Services features, first time members may join on-line. To join or renew on-line, go to [Membership Application](#).

## ***Leadership***

Our officers and directors for 2003-04 are:

### **Officers**

President Craig Loseke, Samson  
VP Programs Susan Cravens, BankOne  
Treasurer Tally Ferguson, BOK  
Secretary Rocky Moore, Bama

### **Directors**

Keith Bailey, Williams (Retired)  
Roger Bey, TU  
John Chandler, Magellan Mid-Stream  
Steve Hildebrand, Dollar Thrifty  
Callie Mitchell, Williams

## ***Fees***

### **Fees for this year are:**

\$150 (Membership plus all luncheon fees)  
\$50 (Tulsa area members - membership fee only)  
\$10 (out-of-area members - outside 50 mile radius of Tulsa)  
\$10 (current TU full-time students or 2004 TU graduates)  
\$300 (Membership plus all luncheon fees for yourself and one guest)  
\$135 One reserved table (8 seats\*)  
\$1,325 (One reserved table of eight at each luncheon, & ten for Roger Staubach\*)

This year we will have nine rather than eight luncheons which is why some of the fees for the luncheons for the year are slightly increased.

### **Luncheons:**

Members \$15 \*(\$12 paid in advance)  
Non-members \$20 \*(\$17 paid in advance)

\$2,500 Corporate Sponsorship

\*The Roger Staubach meeting will be off campus and will have fees of \$15 for members, \$25 for non-members, and \$250 for a reserved table of 10.

## ***Executive Luncheon Sponsors***

If your firm would like to gain some additional recognition and support FOF, it is now possible to be designated as a Friends of Finance Executive Luncheon Sponsor. A Luncheon Sponsor would receive recognition in our newsletter, recognition at the meeting on PowerPoint slides prior to the meeting, recognition from the podium, and a table for eight at one luncheon with preferential seating. The Luncheon Sponsorship is for one meeting. The cost is \$1,000. There will be no more than two Luncheon Sponsors at a single meeting.

The Roger Staubach event will be held off campus and will have a separate set of sponsorship opportunities. Details will be in the next newsletter.

Contact Judy Miller, ([judy-miller@utulsa.edu](mailto:judy-miller@utulsa.edu) or 631-2588) if you are interested in being a Luncheon Sponsor.

## ***Resume Posting***

FOF members who are seeking employment may now post their resume on the FOF web site. An e-mail will be sent as new resumes are posted. The e-mail will only list the type of position sought and a link. Your user name and password will be required to access the actual posting.

E-mail your resume as a Word or PDF file to Judy Miller ([judy-miller@utulsa.edu](mailto:judy-miller@utulsa.edu)) who will post it. In your e-mail, please include a job title (financial analyst, CFO, etc.) of not more than four words. We will not edit your resume. There is no cost to members for this service.

## ***Job Posting***

For the last several years, we have been notifying you of career opportunities by sending you an e-mail with a job description. This year, we are going to improve our placement service by posting all job announcements on the FOF web site. You will still receive an e-mail, but it will only contain the job title and a link to the job posting on our web site. Your user name and password will be required to access the actual posting.

Firms who have used FOF to distribute job openings have found it to be a very effective recruiting tool. FOF members have been very appreciative and have told us how they passed along the job information to friends seeking employment. Hence, the distribution is far larger than our membership. We encourage you to have your firm participate in our job posting service.

The cost of posting job openings for one year (August 1 – July 31) is \$500 for corporations, and \$1,000 for placement or employment agencies. Posting fees include one FOF membership for the participating firm or agency contact person. Job postings for all professional positions, any area, are welcome.

To post a job opening, e-mail the job description in Word or PDF file, along with contact information to Judy Miller ([judy-miller@utulsa.edu](mailto:judy-miller@utulsa.edu)) who will post it. We will not edit the files.

## ***Take-A-Student to Lunch***

One goal of Friends of Finance is to provide assistance to our students. Assistance may be in the form of employment advice, employment opportunities, and mentoring. One way to do this is to participate in our Take-A-Student to lunch program. Just contact Judy Miller at 631-2588 or [judy-miller@utulsa.edu](mailto:judy-miller@utulsa.edu) and tell her how many students you would like to host. She will arrange for the student(s) to meet you at the registration desk for the luncheon. Please ask for the student(s) when you check in.

## ***Shuttle Service***

Bill White Shuttle Service will again be providing a continuous shuttle service from the parking lot north of the Reynolds Center (8<sup>th</sup> & Harvard) to the Allen Chapman Activity Center between 11:00 a.m. and 2:00 p.m. See [University of Tulsa Parking Map](#) for a campus parking map.

## ***“2020” Membership***

The Membership Committee’s (Lindsey Barrows, Rick Martich, Joe Redman, Read Minshall, and Tim Madden) slogan for this year is “2020” which is 20 members for each of our 20 years. Yes, a goal of 400 members is a big challenge (the previous high is 345) but we are confident that with our new services for members, a stellar speaker series, and a strong membership recruiting campaign, we can reach and surpass our “2020” goal. If you haven’t joined, click on [Membership Application](#) and do so now. Encourage your friends and colleagues to do the same. Friends of Finance is the largest and strongest finance group in Oklahoma and maybe the Southwest. Your membership will help to cement our market position.

## *Charter Members*

Charter FOF Members 1985-86 are listed below. Individuals in bold were also members in 2003-04. Thank you to everyone who helped to launch Friends of Finance. If you were a Charter Member, but were not a member last year, we encourage you to renew your ties with FOF. We would be delighted to have you on our membership list.

**Tony Adair**

**Kent Allingham**

Michael Alsup

Melinda Asquith

Michael Axton

Nancy Baumunk

William Behm

Stephen Berberich

**Roger Bey**

Paul Bizjack

Bard Black

Jeffrey Blair

Mary Bork

John Bowman

Cheryl Brenner

**Thomas Butler, III**

Bradford Chaffin

Patricia Clarke

James Colgan

**Markham Collins**

Edward Conn

Robert Cotner

Albert Coulter

Jane Crain

Robert Cronk

**Bruce Currie**

Anne Denison

Robert Dennis

Tim Dumler

James Eagleton, Jr.

Douglas Edwards

Sheri Ellingson

Julie Elliott

Judson Fisher

James Fuente

Dion Gantt

Theresa Gillock

John Gilstrap

Peter Harper

**Robert Harrison**

Gary Hawkins

Michael Hess

Troy Higgins

David Hillin

Michael Hoffman

Joe Kirkpatrick

Michael Kneafsey

**Jack Koehle**

John Krummel

Judith Land

Dean Larry

John Linder

Christopher Ludwig

Mark Magers

Kieran Major

**Marc Maun**

Kelly McDaniel

Sterling McDonald

Carolyn McMahan

**Wayne Middleton**

**Robert Monroe**

Debra Moore

Wyatt Morgan

Richard Myers

Michael Nalley

Dale Northup

Jacqueline O'Neil

Jerry Pack, Jr.

**David Page**

Patricia Parks

Deborah Parsons

Jane Powell

Robert Prince

Mark Raskin

Edwin Redding

Melissa Reynolds

John Richey

Alvin Roberts

Alvin Roberts, III

Laura Robins

Gerard Rothlein

John Rownak

Linda Rucker

John Rutter

Steven Schooley

David Shea

Sandy Shearer

Brian Shore

Robert Shower

**Bill Snow**

**Cherl Snyder**

Deborah Fleming

Elizabeth Sowards

Joe Staires

Dudley Tenney

Diana Thomas

John Thomeyer

Christina Townsend

Gary Trennepohl

Danny Turrel

Andrea VanDerTuin

Jay Wagnon

Al Walker

Jeff Washko

James Watt

Donnita Weinkauff

Marilyn Wheaton

Miller Williams

Larry Wofford

Christopher Wolking

## Corporate Sponsors

Last year we had the generous support of ten Corporate Sponsors – Bank of America, Bank One, The NORDAM Group, Northwestern Mutual Financial Network, OPC Holdings, LLC, The Trust Company of Oklahoma, Samson Investment Company, Smith Barney, Williams Foundation, and Williams & Williams Auctioneers. This year the Board has continued its policy of limiting the number of Corporate Sponsors to ten. They want to ensure that individual members have adequate seating. Thus far, Corporate Sponsors for this year are:



A Corporate Sponsorship provides a table for eight at each luncheon with preferential seating; recognition in each newsletter; recognition at each meeting on PowerPoint slides prior to the start of each luncheon, a listing on a display board at each luncheon, and recognition from the podium at a number of the luncheons. This year, Corporate Sponsors will be able to post their job openings on our new web site for no cost. Non-Corporate Sponsors will have a job posting fee of \$500 for firms and \$1,000 for placement or employment agencies

The annual cost of a Corporate Sponsorship is \$2,500. If you are interested in having your corporation join, contact Judy Miller at 631-2588 or [judy-miller@utulsa.edu](mailto:judy-miller@utulsa.edu) for details. She will add you to our waiting list. Last year's sponsors are being given first chance at being a 2004-05 sponsor.

## Upcoming Executive Luncheons:

Date	Speaker	Position & Company
September 15, 2004	John "Cy" Elmburg	Chairman & CEO, Blitz, U.S.A.
October 21, 2004	Steadman Upham	President, The University of Tulsa
November 30, 2004	William E. Lobeck, Jr.	President & CEO, Vanguard Car Rental USA
January 13, 2005	Roger Staubach	Chairman & CEO, The Staubach Companies
January 20, 2005	Douglas E. Hill	Managing Partner, EdwardJones
February 2005 (TBA)	Anne Mulcahy	Chairman & CEO, Xerox Corp.
March 10, 2005	Gary Forsee	Chairman & CEO, Sprint Corp.

### *Affiliate's Programs*

Last year our partnerships with other professional groups worked very well. They helped to promote our programs and we did the same. This year, we will continue our partnerships.

#### **Energy Advocates**

For more information: 599-7767  
[info@energyadvocates.org](mailto:info@energyadvocates.org)

#### **Oklahoma Investment Forum**

October 5, 2004

Oklahoma Private Enterprise Luncheon  
 11:45 a.m., Petroleum Club, 15<sup>th</sup> Floor

November 16-17, 2004

Southwest Capital Conference  
 Downtown Double tree  
 616 West 7<sup>th</sup> Street, Tulsa, OK

For details or reservations: (918) 584-8884  
 Or e-mail Carla Shwadlenak at [Carla@oifonline.org](mailto:Carla@oifonline.org)

#### **NAIC**

4<sup>th</sup> Thursday Free Education Classes  
 6:45 p.m. – 7:30 p.m.  
 Hardesty Library, 8316 E. 93rd

Date	Class
09/23/04	PE – Not a Gym Class
10/01&2	Stocky Study Toolkit (\$35)
10/16/04	Finding Quality Mutual Fund(\$25)
10/28/04	Stock Study of the Month

#### **INVESTOR FAIR**

11/13/04 at TU Allen Chapman Activity Center

NAIC Contact:  
[deangelistami@hotmail.com](mailto:deangelistami@hotmail.com) or 747-9303

#### **Aon Risk Services**

2004 Business Forum—1<sup>st</sup> Wednesday of the month  
 7:30 am to 9:00 am.

This is a free series and complimentary breakfast is included.

**Wednesday, September 1**

INTEGRATING RISK CONTROL (SAFETY)  
 Presented by Bill Mullen, Aon Risk Services

**Wednesday, October 6**

ENERGY RISK MANAGEMENT  
 Presented by Joel Phipps, Aon Risk Services Natural Resources Group

**Wednesday, November 3**

BASICS OF PROPERTY INSURANCE  
 Presented by Tom O'Donovan, Aon Risk Services

**Wednesday, December 1**

EXECUTIVE BENEFITS  
 Presented by Mark McCullough & Dan Krekeler, Aon Executive Benefits

Contact Jeannette Oravec  
[Jeannette\\_oravec@ars.aon.com](mailto:Jeannette_oravec@ars.aon.com)  
 (918) 496-6932

#### **Friends of Risk**

FOR is devoted to providing discussions on a very wide range of risk management topics.

Contact Judy Miller at [judy-miller@utulsa.edu](mailto:judy-miller@utulsa.edu) or (918) 631-2588

# Links

<https://bus.cba.utulsa.edu/FOF>

[September 15, 2004 Registration form](#)

[October 21, 2004 Registration form](#)

[Membership Form](#)

[Pledge Card](#)