

*February 12, 2003*

*Chester Cadieux*

*Chairman of the Board  
QuikTrip Corporation*



“It’s better to be lucky than smart” is one of Chester Cadieux’s favorite sayings. Chester was lucky to enter the convenience store business in Tulsa in 1958 when things were simple, cheap, and there was no competition. But he was smart enough to build

QuikTrip a \$3 billion dollar chain with 400 stores and 6,700 employees in nine states. QuikTrip is the largest privately held company in Oklahoma and sells well over one percent of all gasoline sold in the U.S. Fortune, January 20, 2003, rated QuikTrip as the 41<sup>st</sup> best company in the U.S. to work for. See following for Fortune’s comments.

*March 6, 2003*

*T. Boone Pickens*

The founder of MESA and a leader in corporate restructuring will discuss “How to Mix Oil and Water”. Pickens bold decision making philosophy is exemplified by the following: “Be willing to make decisions. That’s the most important quality in a good leader. Don’t fall victim to what I call the ‘ready-aim-aim-aim syndrome.’ You must be willing to fire.”

University of Texas Health Science Center  
May 13, 1989

*May 22, 2003*

*Steve Malcolm  
Chairman, President & CEO  
Williams*

Steve Malcolm will explain the recent changes that Williams Companies has experienced and the challenges they face.

**41** QuikTrip  
Tulsa (406)  
www.quiktrip.com



Chester Cadieux II (far left), co-founder and chairman of QuikTrip, knows the convenience-store business from the ground up: He started with one store in Tulsa—and the company joke is that he got to be president because he was willing to work nights. But the hands-on tradition is serious business at this private company, where most of upper management started out at the stores. That includes the president and CEO, Chester III (left), who goes by “Chet.” “The purpose of QuikTrip is to give our employees the opportunity to grow and succeed,” he says. “How could I possibly know what that is until I walked in their shoes?” QuikTrip provides better pay and benefits than the competition, plus profit sharing and bonuses should a “mystery shopper” be impressed. Even part-timers get health and tuition benefits. Employees rate their store managers and own one-third of the company through the employee stock ownership plan. — A.H.

## *Corporate Sponsors*

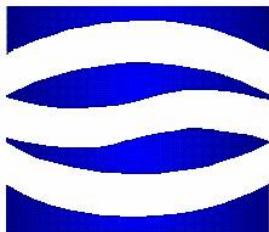
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Corporate sponsors receive a table for eight at all FOF meetings for the year; recognition in every newsletter; a prominent table sign noting their sponsorship; a guaranteed front of the room table; and recognition at each luncheon.

The annual cost of a Corporate Sponsorship is \$2,500. Consider having your corporation join. Contact Judy Miller at 631-2588 or [judy-miller@utulsa.edu](mailto:judy-miller@utulsa.edu) for details.

## *Membership*

Thirty six more members and we will make our goal of 350. This is very realistic but we need your help. Bring a guest to our luncheons and encourage them to join. New members since our last newsletter are:

Michael Abboud  
Clint Alexander  
Steve Bradshaw  
Ronald Brown  
Mike Colby  
Ron Cooper  
Mal Coury  
Clint Dishman  
Becky Dixon  
Jake Dollarhide  
Karlyn Doyle

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Patrick Hoey  
David Holden  
Russ Iorio  
Cathy Manning  
Wayne Middleton  
Read Minshall  
Linda Stoesser  
Tony Uth

## Upcoming Executive Luncheons:

Date	Speaker	Title	Company
February 12, 2003	Chester Cadieux	Chairman of the Board	QuikTrip Corporation
March 6, 2003	T. Boone Pickens	Founder MESA	
April, 2003	TBA		
May 22, 2003	Steve Malcolm	Chairman, President, & CEO	Williams

### *Affiliations*

One of the goals of FOF is to interact with other professional groups. This year we are working closely with the National Association of Investors Corporation (NAIC), Oklahoma Investment Forum, The International Association of the Energy Advocates, and the Center for Excellence in Information Technology and Telecommunications (COEITT). One thing we will be doing is cross-listing each others programs. These programs are open to non-members.

### *Upcoming Programs*

#### **Energy Advocates**

Tuesday, February 11, 2003  
Raymond Plank, Chairman of the Board of Apache Corporation  
Adams Mark Hotel  
For more information: 582-2948

#### **Oklahoma Investment Forum**

Monday, February 24, 2003  
Oklahoma Private Enterprise Luncheon  
Rudy Alvarado, Chairman of the State Chamber  
Tulsa Downtown DoubleTree Hotel. RSVP required  
For information 584-8884 or [www.oifonline.org](http://www.oifonline.org)

#### **COEITT**

COEITT & Tulsa Convention & Visitors Bureau  
Faculty Luncheon; Adam's Mark Hotel  
February 18, 2003  
See [www.coeitt.net](http://www.coeitt.net) for details.  
Go to 'Partner Events'

#### **NAIC**

2003 Education Classes & Board Meeting dates  
4<sup>th</sup> Monday Free Classes  
6:45 p.m. – 7:30 p.m.  
Hardesty Library

### NAIC (Continued)

Date	Class
02/24/03	Portfolio Record Keeping
03/24/03	Previewing Annual Reports
04/28/03	Better Investing the NAIC Way
06/23/03	Portfolio Diversity
07/28/03	PE – Not a Gym Class!
08/25/03	Intro to Stock Selection Guide
09/22/03	Mutual Fund Basics and ANNUAL MEETING
10/27/03	Panel Discussion w/ NAIC Directors
11/24/03	Balancing Growth and Yield

NAIC Contact:  
[deangelistami@hotmail.com](mailto:deangelistami@hotmail.com) or 747-9303

### *Web Site*

Please visit our web site at  
[www.cba.utulsa.edu/organizations/FOF](http://www.cba.utulsa.edu/organizations/FOF).  
Membership forms, pledge cards, meeting registration forms, and our newsletter are all there. We plan to make it possible to join, register, and make payments on-line in the near future. In the meantime, print the forms and fax or mail. Sorry.

### *E-Mail*

If you are still receiving a paper copy of the newsletter and would like to go electronic, please contact Judy Miller at (918) 631-2588 or [judy-miller@utulsa.edu](mailto:judy-miller@utulsa.edu). Our electronic format takes you to the newsletter on our website. We do not send it as an attachment.

## *Take-A-Student to Lunch*

This is a great time to support our students. The economic climate is making it difficult for them to gain employment. You may not have a position today, but when you do, these students will remember your support. Contact Judy Miller ([judy-miller@utulsa.edu](mailto:judy-miller@utulsa.edu) or 631-2588) and tell her how many students you would like to host and she will arrange for the student(s) to meet you at the registration desk for the luncheon. Please ask for the student(s) when you check in.

## *2002-03 Scholarships*

Each year the generosity of our members and friends allows us to provide financial support to a number of our students. This year's recipients will be at our February luncheon. Please come and meet them.

## *Help Wanted*

We have undergraduates, MBA's and MS in Finance students who are seeking employment. If you have either full-time or part-time positions or know someone who does, please contact Roger Bey (631-2946 or [beyrp@utulsa.edu](mailto:beyrp@utulsa.edu)) or Judy Miller (631-2588 or [judy-miller@utulsa.edu](mailto:judy-miller@utulsa.edu)) and they will make sure that our students are aware of opportunities with your firm.

## *Speakers*

Speakers for 2003-04 are being signed up. We have Archie Dunham, Chairman of Conoco-Phillips for September 17, 2003 and Janice Stoney, former EVP of U. S. West for November 19, 2004. Your suggestions for additional speakers would be appreciated. Contact Roger Bey ([beyrp@utulsa.edu](mailto:beyrp@utulsa.edu) or 631-2946) or Judy Miller ([judy-miller@utulsa.edu](mailto:judy-miller@utulsa.edu) or 631-2588) with your suggestions.

## *Finance Excellence Fund Sets New Goal*

Congratulations! Your extreme generosity of \$76,765 has resulted in Friends of Finance reaching our initial goal of \$75,000. To maintain a challenge, our new goal is \$90,000. With our help we are confident that we can make our new goal. We have had 99 donors. Our goal is 135. We can reach this goal too.

These funds are managed by students in our Student Investment Fund. Earnings from the SIF are used to support the foregoing objectives. Sixty students have received some \$70,000 in scholarships. This year fourteen students are being helped by your generous support.

A pledge card is available at:  
[www.cba.utulsa.edu/organizations/FOF](http://www.cba.utulsa.edu/organizations/FOF). Click on 'Pledge Card' to open a Word file. Please respond generously.

Honor roll members for 2002-03 are.

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