



Fall 2012 Graduate Research Video Competition Information and Rules

The Graduate School is holding a video competition this fall for graduate student-generated video content. More information about the competition can be found below.

Graduate Research Promotional Video – A short video (2-3 minutes) that describes a particular area of research or scholarly activity involving TU graduate students. This video should capture the main emphasis of a specific research or scholarly activity at TU, and discuss that research in a way that is understandable and interesting to the general public.

General Information

Who: All currently enrolled TU graduate students are eligible to enter one video submission to the competition. Currently enrolled TU students may form teams of up to four members for a video submission, and no more than one member of the team may be a current TU undergraduate.

What: A 2-3 minute video overview of a research or scholarly activity involving graduate students at TU. The video should be submitted in a format playable by either Windows Media Player or Apple Quicktime. Videos should be submitted on a CD/DVD or flash drive. The Graduate School will retain the CD/DVD or flash drive until the completion of the competition.

When: Interested individuals/teams **must** submit a completed and signed Research Video Competition Entry Form to the Graduate School **no later than Monday, October 8, 2012.**

All video entries **must** be received by the Graduate School **no later than Monday, November 26, 2012 at noon.** Entrants must submit a completed and signed Research Video Competition Submission Form at the time that they submit their video.

Why: The Graduate School is seeking to reward graduate student creativity and their ability to clearly express the benefits of ongoing graduate student research and scholarly activities on our campus. Students will have the opportunity to develop methods for clearly defining and explaining their work in a particular area of research or scholarly activity and will be evaluated on their ability to convey their message effectively and clearly to a general audience.

Questions: Please contact John Bury, Assistant Dean of the Graduate School, at john-bury@utulsa.edu.

Prize Information

One winning entry will be selected. The winning entry will be awarded a cash prize of \$1,000 and will be made available for viewing on the Graduate School website as well as on Graduate School social media channels (Facebook, Twitter, YouTube, etc). The prize will be awarded as a check made out to the winning individual. If a team submits the winning entry, team members will receive individual checks splitting the award evenly between each team member.

Winners will be notified of the official contest results on December 10, 2012. Winners will be announced on the Graduate School website and the winning entry will be available for viewing at that time.

Eligibility Criteria

- Participants must be currently enrolled TU graduate students for the fall 2012 semester.
- Entries can be produced by individual graduate students or teams of up to four students. Each team must identify a graduate student as the team leader and teams may consist of no more than one currently enrolled TU undergraduate student.
- A maximum of one entry per student.
- Entries which exceed three minutes in total length will not be eligible for a prize.
- Entries must be in English.
- Your research advisor (or if the research is supported by an external sponsor then the Principal Investigator of the award) must review and approve your video submission for potential patent or confidential data issues on behalf of The University of Tulsa.

Judging Criteria

Visual Impact:

A successful entry provides viewers with new and unique insights about research/scholarship at TU, is visually striking, incorporates a variety of perspectives, and is short and edited to a high standard.

Effective Communication:

A successful entry delivers clear and understandable messages using plain language (written and spoken) throughout. The message must be tailored to a general audience.

Freshness/Originality:

A successful entry has an individual voice, vitality, and energy, and emphasizes new methods and unique insights to create a novel and interesting presentation or tell a compelling story about graduate student research/scholarship at TU.

Rules

- Contest entry constitutes agreement to adhere to the rules and stipulations set forth by the Graduate School.
- Any entrant or entry found to be in violation of any criterion or rule will be disqualified.
- Entrants are solely responsible for acquiring any cameras, hardware, or software necessary to generate and edit their video submission. The Graduate School will not supply hardware or software for this competition. Entrants are welcome to use video content generated from personal cellphones, cameras, tablets, or computers.
- Each entrant certifies, through submission to the contest, that the entry is his or her own original creative work and does not violate or infringe the creative work of others, as protected under U.S. copyright law.
- By entering the contest the entrant agrees to hold the Graduate School harmless for all legal and administrative claims, to include associated expenses that may arise from any claims related to his or her submission or its use.
- Videos must not contain material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous, or libelous.
- Videos must not contain material that promotes bigotry, racism, hatred or harm against any group or individual, or that promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age.
- Videos must not contain material that violates any applicable law.
- Entrants retain all copyright and equivalent rights but give the Graduate School nonexclusive rights to use their videos for public presentation on the Graduate School website and Graduate School social media channels (Facebook, Twitter, YouTube, etc.), as well as in promotional events or materials. The Graduate School may also use entrant names, likenesses, quotes and submissions for educational publicity and/or promotional purposes. This includes but is not limited to website display, print materials, and exhibits. It is understood that entries may be shared with news media covering this contest and for the promotion of the contest itself.
- Contest winners that are published on the Graduate School website and Graduate School social media channels (Facebook, Twitter, YouTube, etc.) agree to grant nonexclusive publication rights, as well as web and social media rights, to the Graduate School.
- Winners are responsible for all taxes or other fees connected with the prize received.
- The Graduate School will not respond to any claims or inquiries regarding contest results.
- The Graduate School will have the final say on any point not outlined in the entry rules.
- Judges are not eligible to enter the contest.
- All entrants agree that they, their heirs and estates shall hold harmless the Graduate School for any and all injuries and/or claims arising from participation in this contest.
- If an insufficient number of qualified entries are received, the Graduate School reserves the right to modify or cancel the contest prior to announcing winners. If this occurs, all entries will be returned to entrants.